



ABIN GEORGE THOMAS

Experience Design Leader

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Thirteen years of experience building and leading world-class UX design teams responsible for products used by millions of people around the globe.

Work experience

13 yrs 11 mos

Lead Experience Designer

Archer, formerly RSA

Oct 2022 - Present
1 yrs 8 mos

Staff Product Designer

ServiceNow

April 2022 - Oct 2022
7 mos

Manager - Experience Design

Archer, formerly Dell EMC

Sep 2021 - Apr 2022
8 mos

User Experience Lead

Archer, formerly Dell EMC

Jan 2021 - Sep 2021
9 mos

Senior User Experience Designer

Archer, formerly Dell EMC

Apr 2018 - Jan 2021
2 yrs 10 mos

Intel Corporation

Nov 2016 - Mar 2018
1 yr 5 mos

Sasken Technologies Limited

Jul 2016 - Oct 2016
4 mos

Senior Interaction Designer

Pramati Technologies

Nov 2015 - Jun 2016
8 mos

Senior Software Engineer

Alten Calsoft Labs

Dec 2014 - Oct 2015
11 mos

Manager - Creative Service

Domy Innovations Cafe

Mar 2012 - Nov 2014
2 yrs 9 mos

Creative Artist

Domy Innovations Cafe

Jun 2010 - Mar 2012
1 yr 10 mos

Milestones of my career

Setup India UX team

Built an excellent team of Experience designers and UX writers at Archer, India. Helped the team to create a design culture that works effectively and efficiently with Engineers and Product Stakeholders.

Dashboard Modernization and Customer Satisfaction Boost

Transformed Archer dashboard to a modern UI, improving user experience and functionality. Achieved notable increase in Customer Net Promoter Score (NPS), demonstrating enhanced user satisfaction.

Conducted the most extensive user research initiative

Collaborated with UX Research partners in conducting the most extensive research effort in the company's history to fully understand the market, competition, business goals through interviews, observation, and user testing.

Redefining stock trading in India

As of July 2021, 26% of active stock traders and investors in India use at least one product we designed. That is 5.2 million users every day! one product we designed. That is 5.2 million users every day!

Creating UX strategies for products around the globe

As UX strategist for Microsoft Accelerator, I have assisted over thirty startups from India, Israel, and Germany shape their digital products for a better UX.

Top skills

Design · Leadership · Research

Design strategy, Visual & Interaction design, Design Tools: Sketch, Figma, XD, Design Systems, Rapid Prototyping, Resource Allocation, Design mentoring, User Research

Education and Certification

Bachelor of Computer Applications

Mahatma Gandhi University, 2007- 2010

Certified Usability Analyst (CUA)™

Human Factors International, ID 2022-8462

Pragmatic Marketing

Pragmatic Institute, Issued Dec 2018